



Frontline Publication Guidelines

Frontline is a newsletter about members of the Commissioned Officers Association of the U.S. Public Health Service (COA) and about its affiliate, the PHS Commissioned Officers Foundation for the Advancement of Public Health (COF). COA publishes ten issues of *Frontline* each year. Double issues are January/February and June/July. Inclusion of articles is based on relevance, timeliness of content, and space availability.

Clearance from USPHS Commissioned Corps

Authors writing about deployments or agency activity must receive clearance or approval from the proper authority to share the information in a newsletter made available to the public.

Members of COA

All authors and officers mentioned in articles must be current COA members. Anyone submitting an article must confirm COA membership status before submission.

References to the USPHS Commissioned Corps

When referring to the USPHS Commissioned Corps, authors are encouraged to use the wording contained in the [USPHS Commissioned Corps Brand Guidelines](#) which are designed to support a strong brand identity. Use of these guidelines will serve to unify the USPHS Commissioned Corps with consistent tone, messaging, and core values, thereby strengthening the USPHS Commissioned Corps image and culture.

Format

- Word document using Chicago style
- Titles in Century Gothic font, size 14
- Article text in Times New Roman font, size 12
- Limit to 750 words
- Provide rank, name, and credentials of each author

Photos

- Use highest resolution available
- Attach images as separate files
- Provide a suggested caption

Advertisements

- Full page (non-bleed). 7.5" wide x 10" tall - \$500
- Half page-Horizontal . 7.5" wide x 4.875" tall - \$300

Deadline and Submission

- 15th of the month prior to the next issue of Frontline
- Submit articles and photos to Frontline@coausphs.org